



LOUISIANA~MISSISSIPPI

HOSPICE AND PALLIATIVE CARE ORGANIZATION

March 12, 2010

Dear Prospective Exhibitor,

The 2010 Louisiana-Mississippi Hospice & Palliative Care Organization (LMHPCO) Annual Leadership Conference is the perfect opportunity to develop new client relationships as well as renew existing ones. You are cordially invited to join us to exhibit in New Orleans this year and become part of our 8th Annual Leadership Conference. Exhibitors are valuable partners in the success of both LMHPCO as well as the hospice industry it serves.



LMHPCO's annual leadership conference allows you to broaden your exposure and increase your visibility while networking with hospice and palliative care professionals, leaders, academics, volunteers and decision makers from both Louisiana and Mississippi, respectfully. Exhibitors receive the benefit of exhibiting in two states, for the cost of one.

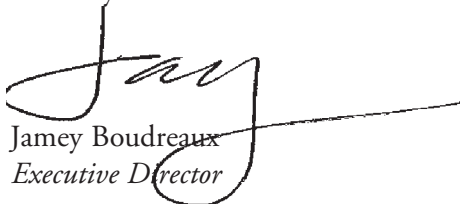
The 8th Annual Leadership Conference is scheduled for July 27-30, 2010 at the Loews Hotel in New Orleans, LA. The theme for this year's conference is "IMAGINE".

Enclosed, you will find both our 2010 Exhibitor Registration Form as well as options for our 2010 Premier Exhibitors. Don't miss the opportunity to network with influential attendees as you display your products and services. Reserve your space today!

Want to do something different? Why not also consider becoming a Premier Exhibitor by sponsoring a breakfast, a break or the Heart of Hospice Award Luncheon. The Heart of Hospice Award recognizes an individual from each of the two states who has attained repeated outstanding achievements in hospice and end-of-life care. This award will be presented on Thursday, July 29, 2010, at our awards luncheon. Please see the 2010 options for Premier Exhibitors.

For further information on exhibiting and sponsorship opportunities, please contact us at 888-546-1500 or by e-mail at jboudreaux@LMHPCO.org.

Sincerely



Jamey Boudreaux
Executive Director

Enclosure

The Louisiana Mississippi Hospice and Palliative Care Organization (LMHPCO) is a 501(c) 3 non-profit association of over 100 independent hospice provider agencies working together to improve end-of-life care and services for everyone living in Louisiana and Mississippi through research, professional education, public awareness and advocacy issues related to terminally ill patients and bereaved families.

2010 Exhibitor Registration Form



July 27 – 30, 2010
Loews Hotel
300 Poydras Street
New Orleans, LA

Registrations, along with registration fee, must be received **no later than Friday, July 16, 2010.**

Exhibit Hours are as follows:

PRE-CONFERENCE:	Tuesday, July 27, 2010	-	12 noon – 4:30 pm
CONFERENCE:	Wednesday, July 28, 2010	-	7:00 am – 6:00 pm
	Thursday, July 29, 2010	-	7:00 am – 4:30 pm
POST-CONFERENCE:	Friday, July 30, 2010	-	7:30 am – 12:30 pm

Fees:

LMHPCO Member Exhibitor: \$500.00

Non-Member: \$1000.00

- Benefits of Exhibiting:**
- 30 hours of Exhibit time
 - Attendee Contact Listing (Conference & Post Conference)
 - Listing in Conference Directory
- (Must be received by July 1, 2010 to meet printing deadlines)**
- (2) Daily Meals – Breakfast & Lunch (Wednesday & Thursday; Breakfast only on Friday)
 - (2) Exhibitor Registration Badges (additional badges available for \$200.00 each)
 - (1) 6' Draped Table with waste basket

Exhibiting Company Name _____ Key Contact _____

2nd Exhibitor Registration Name _____ Mailing Address _____

City _____ State _____ ZIP _____ Phone () _____

FAX () _____ E-mail(s) _____

Directory Description: Please describe the products and/or services to be demonstrated (50 words maximum):

Return completed form, along with payment (payable to): LMHPCO • 717 Kerlerec • New Orleans, LA 70116

Cancellation Policy: All cancellations must be received by LMHPCO in writing. Cancellations received prior to June 25, 2010 will be refunded, less a 50% service charge. No refunds after June 25, 2010.

Questions? Please contact LMHPCO at (888) 546-1500 or by email at jboudreaux@LMHPCO.org.

THANK YOU!

After completing the 2010 Exhibitor form, you may become a Premier Exhibitor by completing the form below.

2010 Options for Premier Exhibitors



Additional Benefits of Premier Exhibitors:

- Premier Listing with your LOGO in Conference Directory
(Must be received by June 25, 2010 to meet printing deadlines)
- (2) Daily Meals – Breakfast & Lunch (Wednesday & Thursday; Breakfast only on Friday)
- (2) Additional Exhibitor Registration Badges
- (1) Prime Location, 6' Draped Table with waste basket

Registrations, along with registration fee, must be received **no later than Friday, July 16, 2010.**

Options for becoming a Premier Exhibitor:

PRE-CONFERENCE:

Tuesday, July 27, 2010 - 12 noon – 4:30 pm

Break Sponsorship: \$750.00 *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

CONFERENCE:

Wednesday, July 28, 2010 - 7:00 am – 6:00 pm

Breakfast Sponsorship: \$1,500.00 *[Prime Exhibit Space, Coffee & Pastry]*

Morning Break Sponsorship: \$750.00 *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

Afternoon Break Sponsorship: \$750.00 *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

Thursday, July 29, 2010 - 7:00 am – 4:30 pm

Breakfast Sponsorship: \$1,500.00 *[Prime Exhibit Space, Coffee & Pastry]*

Morning Break Sponsorship: \$750.00 *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

Heart of Hospice Luncheon Sponsorship: \$3,500.00 *[Prime Exhibit Space, acknowledgement at lunch]*

POST-CONFERENCE:

Friday, July 30, 2010 - 7:30 am – 12:30 pm

Breakfast Sponsorship: \$1,500.00 *[Prime Exhibit Space, Coffee & Pastry]*

Morning Break Sponsorship: \$750.00 *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

Exhibiting Company Name _____

Signature _____