



LOUISIANA~MISSISSIPPI

HOSPICE AND PALLIATIVE CARE ORGANIZATION

Dear Prospective Exhibitor,

The 2012 Louisiana-Mississippi Hospice & Palliative Care Organization (LMHPCO) Annual Leadership Conference offers exhibitors the perfect opportunity to develop new client relationships as well as renew existing ones. You are cordially invited to join us to exhibit in New Orleans and become part of our 10th Annual Leadership Conference. Exhibitors are valuable partners in the success of both LMHPCO as well as the hospice industry it serves.



LMHPCO's Annual Leadership Conference brings together a variety of decision makers and strong influencers within the hospice community allowing you to broaden your exposure and increase your visibility. You will be able to network with hospice and palliative care professionals, leaders, academics, volunteers and decision makers from both Louisiana and Mississippi, respectfully. Exhibitors receive the benefit of exhibiting in two states for the cost of one.

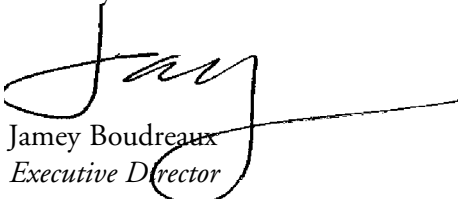
The 10th Annual Leadership Conference is scheduled for July 25-27, 2012 at the Loews New Orleans Hotel. The theme for this year's conference is **"Surviving Change - Moving Forward"**.

Enclosed you will find both our 2012 Exhibitor Registration Form as well as options to become a 2012 Premier Exhibitor. Don't miss this opportunity to network with influential attendees as you display your products and services. Reserve your space today!

Gain additional exposure for your company by sponsoring a conference activity. Premier Exhibitors are those exhibitors who sponsor a breakfast, break or the Heart of Hospice Award Luncheon. The Heart of Hospice Award recognizes an individual from each state who has contributed outstanding service to the hospice community in Louisiana and Mississippi. This award will be presented on Thursday, July 26, 2012, at our Awards Luncheon. Please see the 2012 Premier Exhibitors option form.

For further information on exhibiting and sponsorship opportunities, please contact us at 888-546-1500 or by e-mail at jboudreaux@LMHPCO.org.

Sincerely



Jamey Boudreaux
Executive Director

Enclosure

The Louisiana Mississippi Hospice and Palliative Care Organization (LMHPCO) is a 501(c) 3 non-profit association of over 140 independent hospice provider agencies working together to improve end-of-life care and services for everyone living in Louisiana and Mississippi through research, professional education, public awareness and advocacy issues related to terminally ill patients and bereaved families.



LOUISIANA~MISSISSIPPI
HOSPICE AND PALLIATIVE CARE ORGANIZATION

2012 EXHIBITOR REGISTRATION FORM

July 25-27, 2012

Loews Hotel

300 Poydras Street

New Orleans, LA

Registrations, along with registration fee, must be received **no later than Friday, July 13, 2012.**

Exhibit Hours are as follows:

SET UP:	Tuesday, July 24, 2012	-	12 noon – 6:00 pm
CONFERENCE:	Wednesday, July 25, 2012	-	7:00 am – 6:00 pm
	Thursday, July 26, 2012	-	7:00 am – 4:30 pm
	Friday, July 27, 2012	-	7:30 am – 12:30 pm

Fees:

LMHPCO Member Exhibitor: \$500.00

Non-Member: \$1000.00

- Benefits of Exhibiting:**
- 25.5 hours of Exhibit time
 - Attendee Contact Listing (Conference & Post Conference)
 - Listing in Conference Directory
 - (Must be received by June 25, 2012 to meet printing deadlines)**
 - (2) Daily Meals – Breakfast & Lunch (Wednesday & Thursday; Breakfast only on Friday)
 - (2) Exhibitor Registration Badges (additional badges available for \$200.00 each)
 - (1) 6' Draped Table with waste basket on the 10th floor

Exhibiting Company Name _____ Key Contact _____

2nd Exhibitor Registration Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone () _____ FAX () _____

E-mail(s) _____ Website _____

Directory Description: Please describe the products and/or services to be demonstrated (25 words maximum):

Return completed form, along with payment (payable to): LMHPCO • 717 Kerlerec • New Orleans, LA 70116

Cancellation Policy: All cancellations must be received by LMHPCO in writing. Cancellations received prior to June 25, 2012 will be refunded, less a 50% service charge. No refunds after June 25, 2012.

Questions? Please contact LMHPCO at (888) 546-1500 or by e-mail at LMHPCO@aol.com.

THANK YOU!

After completing the 2012 Exhibitor form, you may become a Premier Exhibitor by completing the form below.

2012 OPTIONS FOR PREMIER EXHIBITORS



Additional Benefits for Premier Exhibitors:

- Premier Listing with your LOGO in Conference Directory
(Must be received by June 25, 2012 to meet printing deadlines)
- (2) Daily Meals – Breakfast & Lunch (Wednesday & Thursday; Breakfast only on Friday)
- (2) Additional Exhibitor Registration Badges
- (1) Prime Location, 6' Draped Table with waste basket on the 9th floor

Registrations, along with registration fee, must be received **no later than Friday, July 13, 2012.**

Options for becoming a Premier Exhibitor:

CONFERENCE:

Wednesday, July 25, 2012 - 7:00 am – 6:00 pm

- Breakfast Sponsorship: \$1,500.00** *[Prime Exhibit Space, Coffee & Pastry]*
- Morning Break Sponsorship: \$750.00** *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*
- Afternoon Break Sponsorship: \$750.00** *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

Thursday, July 26, 2012 - 7:00 am – 4:30 pm

- Breakfast Sponsorship: \$1,500.00** *[Prime Exhibit Space, Coffee & Pastry]*
- Morning Break Sponsorship: \$750.00** *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*
- Heart of Hospice Luncheon Sponsorship: \$3,500.00** *[Prime Exhibit Space, acknowledgement at lunch]*

Friday, July 27, 2012 - 7:30 am – 12:30 pm

- Breakfast Sponsorship: \$1,500.00** *[Prime Exhibit Space, Coffee & Pastry]*
- Morning Break Sponsorship: \$750.00** *[Prime Exhibit Space, Coffee, Soft Drinks & Water]*

Exhibiting Company Name _____

Signature _____